



## The Road to Home 2020 Event Sponsorship

***Road to Home supports SOS's mission to prevent and end homelessness. The event includes a silent auction of empty bowls to remind us of those whose bowls are always empty.***

Our sponsorship opportunities are designed to help you meet your marketing objectives. Sponsors will be included on promotional materials before and during the event, on the SOS website, in the event invitation, and in the SOS Lifelines Newsletter sent to more than 2,000 households and businesses.

To be listed on the event invitations, sponsorship forms must be received by July 17, 2020. To be listed on event materials, sponsorship forms must be received by September 3, 2020.

**Ads should be submitted by September 3, 2019 to be included in the program.** Please send electronically to Barbara Cecil, [barbarac@soscs.org](mailto:barbarac@soscs.org). Accepted formats include high-resolution pdf, jpeg, or tiff.

### ***Golden Jubilee Bowl – Starting at \$10,000***

- 10 tickets to the virtual or in person event
- Full page ad in the event program
- Company or Name announced during event
- Social media spotlight and inclusion in event promotional materials, website, & invitation

### ***Healthy Bowl – Starting at \$2,500***

- 6 tickets to the virtual or in person event
- Quarter page ad in the event program
- Social media spotlight and inclusion in event promotional materials, website, & invitation

### ***Power Bowl – Starting at \$5,000***

- 8 tickets to the virtual or in person event
- Half page ad in the event program
- Company or Name announced during event
- Social media spotlight and inclusion in event promotional materials, website, & invitation

### ***Family Bowl – Starting at \$1,000***

- 4 tickets to the virtual or in person event
- One-eighth page ad in the event program
- Inclusion in event promotional materials, website, & invitation

### ***Friendship Bowl – Starting at \$500***

- 2 tickets to the virtual or in person event
- Name or logo in event program
- Inclusion in event promotional materials, website, & invitation

***You may purchase additional tickets to Road to Home. Tickets cost \$150 each.***

**\*\*Please turn page over to complete the sponsorship registration form.\*\***



## The Road to Home 2020 - Sponsorship Form

### Contact Information

\_\_\_\_\_  
Name of Business/Sponsor

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone/Email

### Select a Sponsorship Level (check one):

\$10,000 – Golden Jubilee

\$5,000 – Power Bowl

\$2,500 – Healthy Bowl

\$1,000 – Family Bowl

\$500 – Friendship Bowl

Event Tickets -- \$150 each

Quantity

\_\_\_\_\_  
Website Address

### Payment Information

Cash    Check    Credit Card   • Amount Enclosed: \$ \_\_\_\_\_

Type of Card:  Visa    Master Card    Discover    American Express

\_\_\_\_\_  
Name (as it appears on credit card) Credit Card # Exp. Date

\_\_\_\_\_  
Signature Date

### Sponsor Agreement

My company agrees to the terms associated with the selected service sponsorship level or in-kind donation.

\_\_\_\_\_  
Name (print) Title

\_\_\_\_\_  
Signature Date

Please complete and return this form with payment to: SOS Community Services 101 S. Huron St, Ypsilanti MI 48197