



About SOS Community Services

SOS Community Services is a leading non-profit organization in Washtenaw County, Michigan. The Road to Home supports SOS's mission to prevent and end homelessness for local families. The silent auction of empty bowls at Road to Home reminds us of those whose bowls are always empty.

SOS was founded in 1970 and today serves more than 7,000 people each year. SOS focuses on assisting at-risk and homeless families with children. SOS helps families find housing, provides support to children, and connects them with basic needs. The agency is located in Ypsilanti, where there is an increased need for support. More information about SOS Community Services is available at www.soscs.org.

Who SOS serves?

Most families are experiencing the negative effects of job loss, housing shifts, medical expenses, and other financial emergencies. Last fiscal year, the following impact was achieved:

We housed 285 parents & children who were experiencing homelessness.

We responded to 10,320 requests at the food pantry, distributing 271,488 pounds of food.

We provided 1,024 people with utility relief, bus fare, baby food, and diapers.

We helped 157 at-risk children learn and grow in a healthy way through Parents as Teachers.

We help 77% of families find permanent housing.

How One Family Was Helped

Lisa and Mark were homeless, sometimes living in their car and sometimes crashing on a friend's couch. Then Lisa became pregnant. A few weeks before the baby was born, Mark died in a car accident. Lisa was devastated. Now she was alone with a newborn and no stable housing. When the baby was six months old, she rented an apartment through SOS's Rapid Rehousing program. Her caseworker helped her get into therapy for her grief. Her caseworker also helped her access a child care subsidy so she could attend cosmetology school. After twelve months in SOS's rapid rehousing, she is able to **pay her lease entirely on her own** because she makes enough money from her cosmetology business. SOS's Rapid Rehousing program helped Lisa and her baby get back on their feet after a rough time.

The Road to Home 2024 Event Sponsorship

Our sponsorship opportunities are designed to help you meet your marketing objectives. Sponsors will be included on promotional materials before and during the event, on SOS's website, in the event invitation, and in an Ann Arbor Observer advertisement mailed to 53,000 households (subject to sponsorship level benefits).

To be listed on the event invitations, sponsorship forms must be received by July 8, 2024. To be listed on the event materials, sponsorship forms must be received by August 16, 2024. **Ads and logos should be submitted by August 16, 2024 to be included in the program.** Accepted ad formats include high-resolution pdf, jpeg, or tiff. Logos should be high resolution with transparent background (.eps for print and .png for digital). Please send electronically to Brandy Breen-Ford at brandybf@soscs.org.



Road to Home

About the Event

Road to Home is SOS's annual fundraiser to end homelessness and hunger. The event includes a cocktail reception hour with a silent auction, followed by a strolling dinner with entertainment, a program, and a live auction. Event proceeds go to SOS's mission of preventing and ending family homelessness and food insecurity. Learn more about SOS at www.soscs.org.

Event Chairs

Gail and Paul Steih

Date & Time

September 19, 2024
6:00 p.m. - 9:00 p.m.

Location

Eagle Crest Marriott
Ypsilanti, Michigan

Sponsorship Levels

Presenting Sponsor - \$100,000+

A Way Home Sponsor

\$25,000

15 Tickets
Full Page Program Ad
Logo on Event Website
Social Media & E-News
Event Program Recognition

Road to New Beginnings Sponsor

\$10,000

10 Tickets
Full Page Program Ad
Logo on Event Website
Social Media & E-News
Event Program Recognition

Community Bowl Sponsor

\$5,000

8 Tickets
3/4 Page Program Ad
Logo on Event Website
Social Media & E-News

Healthy Bowl Sponsor

\$2,500

6 Tickets
1/2 Page Program Ad
Logo on Event Website
Social Media & E-News

Family Bowl Sponsor

\$1,000

4 Tickets
1/2 Page Program Ad
Logo on Event Website

Friendship Bowl Sponsor

\$500

2 Tickets
1/4 Page Program Ad
Name on Event Website



Road to Home

2024 Sponsorship Commitment Form

Sponsorships

\$25,000 Sponsorship Level

- 15 Tickets
- Full Page Program Ad
- Logo on Event Website
- Social Media & E-News Recognition
- Recognition During Event Program

\$10,000 Sponsorship Level

- 10 Tickets
- Full Page Program Ad
- Logo on Event Website
- Social Media & E-News
- Recognition During Event Program

\$5,000 Sponsorship Levels

- 8 Tickets
- 3/4 Page Program Ad
- Logo on Event Website
- Social Media & E-News

\$2,500 Sponsorship Levels

- 6 Tickets
- 1/2 Page Program Ad
- Logo on Event Website
- Social Media & E-News

\$1,000 Sponsorship Levels

- 4 Tickets
- 1/2 Page Program Ad
- Logo on Event Website

\$500 Sponsorship Levels

- 2 Tickets
- 1/4 Page Program Ad
- Name on Event Website

Company Name:

Contact Name:

Phone:

Address:

City:

State:

Zip:

Email:

Website:

Select Sponsorship Level

\$25,000 \$10,000 \$5,000 \$2,500 \$1,000 \$500

Payment Information:

Check Payable to *SOS Community Services*

Pay online at <https://bit.ly/3IOcfqk>

Charge my:

Visa

Mastercard

Am/Ex

Discover

Card Number:

Expiration Date:

Security Code:

Printed Name on Card:

By submitting this form, I am authorizing SOS Community Services permission to charge my credit card for the indicated amount.

Please Note: Please email a **HIGH RESOLUTION** logo in the following formats: **.EPS** for print (transparent background) and **.PNG** for digital. Logos and ads can be emailed to brandybf@soscs.org by August 16th.

SOS Community Services is a tax-exempt charitable organization under IRC 501(c)(3), Tax ID 38-2037588. Donors should consult their tax advisors

***All sponsors will receive signage recognition by donor level.**