



# ROAD TO HOME

*You can end homelessness & hunger*

Dear Friend,

I am sure you have noticed the **sharp increases** in the cost of basics like food and gas. SOS's Road to Home event will **raise funds to help families** who are unable to afford **housing and food** due to inflation, the ongoing financial impact of the pandemic, and the reduction of pandemic-related assistance benefits.

I hope you will consider **sponsoring** Road To Home this year. You can join other community leaders in making a difference. Road to Home is our **major fundraising event** for the year. With your generous sponsorship, SOS Community Services will be able to serve **hungry and homeless** families in Washtenaw County.

**Kieron Hales**, co-owner of Zingerman's Cornman Farms, will **chair Road to Home 2023**. The event will take place on **Wednesday, September 27th**, at **Zingerman's Cornman Farms** from **6 to 9 pm**. You will enjoy delicious food and drinks, a silent and live auction, and networking with other community leaders who share your commitment to **ending homelessness and hunger locally**.

Your support provides these fundamental services:

- **Local food pantry**, currently serving over 220 households a week with a continual growing need.
- **Five family shelter units** for **immediate temporary housing until permanent housing can be secured**.
- **Eviction prevention** program helps vulnerable families find the resources necessary to remain in their homes.
- **Rapid Rehousing Program** helps families quickly exit homelessness and return to permanent housing.
- **Parents as Teachers** build strong communities, thriving families, and children who are healthy, safe, learning, and ready for school.

**Thank you** for considering a **sponsorship** gift to SOS Road to Home to **prevent and end homelessness and hunger**. The enclosed packet will tell you more about the benefits of sponsorship and the **impact of your gift**. If you have any questions, please contact me at [barbarac@soscs.org](mailto:barbarac@soscs.org) or 734-961-1206.

In partnership,

*Barbara Cecil*

Barbara Cecil  
Development Director



SOS Community Services - 101 S. Huron St - Ypsilanti - MI - 48197  
Phone: 734-485-8730 - [www.soscs.org](http://www.soscs.org)



Over 50  
Years  
Serving  
Washtenaw  
County

## Our Mission:

Help families go from homelessness to self-sufficiency and permanent, stable housing.

OVER  
7,000  
Individuals  
Helped in  
2023



# Sponsorship Levels

## Presenting Sponsor \$100,000+

A gift at this level could have a significant impact on all of our programs: feeding the hungry, housing the homeless, and teaching kids and parents.

## A Way Home Sponsor \$50,000

A gift at this level could help provide thousands with food, hundreds with diapers, and dozens with secure long-term permanent housing.

## Road to New Beginnings Sponsor \$25,000

A gift at this level helps families take the next step to fill cupboards with food, find housing, and become their child's first teacher.

## Community Bowl \$10,000

SOS Community Services is proud of its commitment to Washtenaw County. A gift in this amount could help with local growing needs, including the increased need for emergency housing and food.

## Power Bowl \$5,000

A gift at this level has the power to keep families warm, fed, and housed.

## Healthy Bowl \$2,500

Health is an important concern for all. Families in poverty experience health disparities. One component of remaining healthy is having stable housing and healthy food options, which are offered at SOS's food pantry and Rapid Rehousing Program.

## Family Bowl \$1,000

Families make up a large portion of the homeless population. Single mothers are by far the largest group of homeless families.

## Friendship Bowl \$500

Friendships and support systems are vital; many homeless families lack these support systems.



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## Sponsorship Levels

	Presenting Sponsor	A Way Home	Road to New Beginnings	Community Bowl	Power Bowl	Healthy Bowl	Family Bowl	Friendship Bowl
	\$100,000+	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Tickets to the Event	25	20	15	10	8	6	4	2
Recognized on Event Webpage (Logo or Name)	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name
Program Ad (Size)	Full Page	Full Page	Half Page	Half Page	Half Page	1/4 Page	1/4 Page	Name
Signage Recognition by Donor Level	✓	✓	✓	✓	✓	✓	✓	✓
Social Media & e-News Recognition	✓	✓	✓	✓	✓			
Recognition During Event Program	✓	✓	✓					
Podium Recognition	✓	✓						
Included in Press Release	✓							



SOS Community Services must receive your sponsor commitment, logo, custom ad and payment by 7/1/23 for press release, 7/15/23 for invitation and 8/1/23 for all other printed materials



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## 2023 Sponsorship Commitment Form

### CONTACT:

Sponsor Name:

(List sponsor name as you wish it to be printed on promotional/event materials)

Contact Name:

Billing Address:

City / Country:

State:

Zip Code:

E-Mail:

Phone:

☐

Presenting  
\$100,000+

☐

A Way Home  
\$50,000

☐

Road To New  
Beginnings  
\$25,000

☐

Community Bowl  
\$10,000

## Sponsor Levels

(check one)



## Thank You!!

☐

Power Bowl  
\$5,000

☐

Healthy Bowl  
\$2,500

☐

Family Bowl  
\$1,000

☐

Friendship Bowl  
\$500

I am unable to sponsor, but I would like  
to donate.

\$

Enter Donation Amount

### Payment:

Preferred method (check enclosed) checks payable to **SOS Community Services**. If not paid in full, SOS will send an invoice, payable within 30 days or prior to the event (whichever is soonest). Mail this commitment form and payment to: SOS Community Services, 101 S. Huron Street, Ypsilanti, MI 48197

### Authorization and Signature

Authorized Signature

Print Name

Date

Please email a **HIGH RESOLUTION** logo in the following formats: **.EPS** for print (transparent background) and **.PNG** for digital. Logos can be emailed to [brandybf@soscs.org](mailto:brandybf@soscs.org)

SOS Community Services is a tax-exempt charitable organization under IRC 501(c)(3), Tax ID 38-2037588.

Donors should consult their tax advisors for tax advice.